



Around the Baltic Sea to help 4 paws Baltic Sea Circle 2019

**We're on the road!
With you?**

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1. Who we are
2. What we are planning
3. What for
4. What will this look like
5. We need your help



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Who we are



- **Julia Günther (37)**
Former Travel agent and Diploma in marketing and sales; working in market research since 2007
- **Andreas Günther (41)**
Specialized mechanic working for a company producing medical instruments and handcraft enthusiast
- Married since 2011, loving travel and adventures, animal-loving, athletic, communicative and with a high online-affinity





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What we are planning



- Taking part in the 2019 Baltic Sea Circle
- Date: June 15th to June 30th 2019
- Start und Destination: Hamburg
- Course: 7500 km around um the Baltic Sea up to North cape
Travelling through Germany, Denmark, Sweden,
Norway, Finland, Russia, Estonia,
Latvia, Lithuania and Poland
- In a car that is at least 20 years old
- No Highways, No GPS



→ An adventure for the good cause



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What for



- Of course, one main goal is to have fun and make interesting experiences.
- But it is also our goal to do others something good.
- To take part in this event, it is assumed that every team creates a charity project and donates a minimum figure to a good cause.
- This minimum figure will be provided by ourselves.
- As our chosen project really matters to us, we would wish to raise as much money as possible in addition.
- Important factors when choosing our project:

Help animals and make a difference locally

What for



Our Project:

Tierschutzverein Franziskushof e.V. in Kalletal

- Start of the project in 1987 by 2 very strong ladies, who took care of sick and homeless cats, in the beginning in their private homes.
- In 1990, purchase of an old farm house with surrounding fields, renovation and modification into an animal shelter, completely with private funds through donations and the sale of estates
- Ever since, taking care of homeless cats and dogs, their health and providing them with new homes, with very much love and without any public funds.
- Currently in a process of many necessary redevelopment measures on the building, mostly done privately by the members. At the same time, affectionately taking care of the animals.
- This is an effort we would love to support.



Tierschutzverein Franziskushof e.V.

Ein Weg der Hoffnung



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What will this look like



- We already bought a vehicle that we will work on in our free time to achieve the best possible technical condition.
- Our travel companion:



Land Rover Freelander
1.8l gasoline engine with 120 HP
From November 1998
Currently 164.000 km

The interior of the car will be customized for the long trip.

For storage space, the car will be equipped with a Jet Box.

Apart from Team logo and rallye branding, advertisement space will be provided to sponsors.

- The registration for the rally was in in September 2018.
At the same time, a charity project was set up on www.betterpalce.org.



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We need your help



- Of course, we are looking forward to every support in form of technical or organizational know-how.
- Useful gear support in the form of technical equipment, car accessories or other things would of course be more than welcome, but we do not have any expectations in this area.
- Important to us:
 - Create a wide media range through online channels to promote the charity project
 - In addition, of course donations for said project
(<https://www.betterplace.org/de/fundraising-events/31559-team-hells-cats-fur-4-pfoten-um-die-ostsee>)

We need your help



Important to you: What we have to offer

- Our car offers quite some space for your advertisement
- Mentioning and sufficient appreciation of your support on our growing Website including an online blog and on our social media channels
- Get a picture of us at :

Web page: www.hellscats-bsc.de

Facebook: <https://www.facebook.com/hellscats-bsc-2129625687319012>

Instagram: @hellscats_bsc



**Questions? Tips?
Offers?**

**We are looking forward to
hearing from you!**



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